

2023 Annual Cataract Sponsored Survey

Market Scope surveys US cataract surgeons with an expanded list of questions at the end of the first quarter of each year. Questions probe important issues regarding practice characteristics, product preferences, surgical techniques, and practice marketing. Our survey captures market share by manufacturer, product and market segment, and ophthalmologists' perceptions of companies.

Many ophthalmic companies sponsor the survey to better understand industry dynamics, gain important insights into leading trends, and explore surgeons' opinions regarding products and treatments. The results of additional questions added by sponsors can be exclusively reported back to the sponsor, if requested.

The sponsorship process is simple:

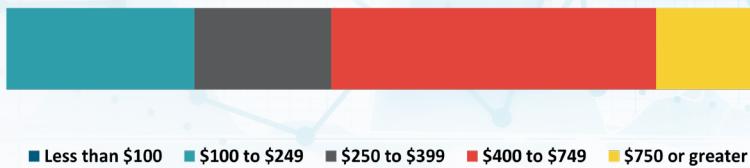
- ✓ A two-week period is reserved for sponsor to review the survey in its entirety.
- ✓ Custom questions and edits may be submitted during the two-week review period.
- ✓ Over 2,000 US cataract surgeons are invited to participate online over a two-week period.
- ✓ Market Scope's analytics team will compile data and prepare a comprehensive report. Many questions include up to a four-year analysis to demonstrate trends over time.

Sponsors will receive a downloadable PDF version and Excel file (with enterprise license) by the end of May.

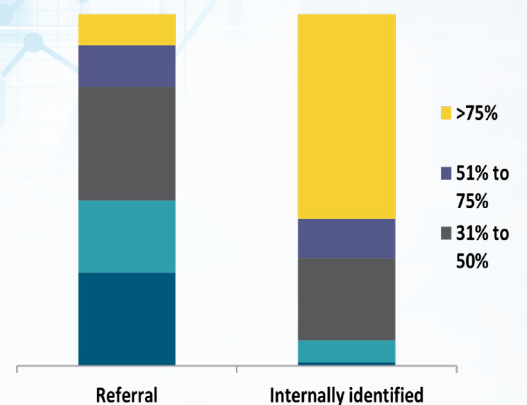
Two options for sponsorship, both billed upon delivery of the final report in May:

- ✓ Single-user license for \$9,150
- ✓ Enterprise license for \$13,725

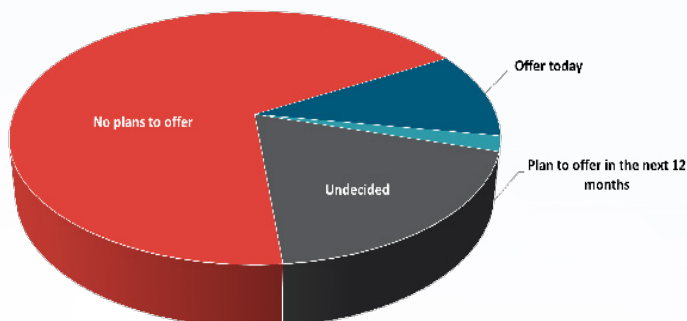
Pay per Procedure for FLACS



MIGS/Canal-Based Procedures



Plans for Simultaneous-bilateral Cataract Surgery



Interest in Drops Targeted at Treating Presbyopia Via Temporary Pupil Constriction

